IUCG:

* Sankalp
* Spencer

BBBSEM:

* Aka

Main purpose of CEE form?

* Can set up 20 min with terry to understand why not new one
* Replicates first part of application
* Has engagement event to see what campaign they are from
* If they select an event, goes into recrutiment campaign and allows for additional functionalitiy
  + Lets them know how they did with company/event
  + Clean data
  + Being able to push them forward
* Events are for one company but can be many events

How does someone get to cee?

* Live QR code
* CEE form
* Sometimes the followup is nudging someone to complete interview

How CEE form is used?

* Pre event RSVP
* During event
* Finish app or book interview
* 10-20% register for event ahead of time
* Can stay after event to help people RSVP/First part app or schedule interivew
* Really quick window to activate (within 24hr)

Follow up to CEE vs CRS?

* Recruitment follow up is to aka

No insight handoff happens more often than it should

Might be a way to see in list view or report to see what CRS vs CEE should do task

Maximize speed of outreach and intentionaliity of outreach

* Less important is the handoff

Why do you make yourself avail?

* Based on time of year, CRS is overflowed
* Could have 150 in a year
* Does keep up personalbilitty if Aka is available

Is there communication where there is overlap?

* CEE is prioritizing freshest event
* Not sure of CRS, they do after 24hr mark

After event: signup now link, link to deck, 1-2 short vids, 1-2 arcticles

WOULD love to have a streamlined approach

* Don’t want to ask them one more question

Number is shared because tjhey feel investment about making x number of impacts

Hesitant to move away from goal

Preexisting relationship or get in touch

* There should be a way